Excellence in Practice AWARDS

EiP Submission Guidelines

APPLICANTS

The EFMD Excellence in Practice Awards attract case studies describing an **effective and impactful Learning and Development intervention.** These programmes can be deployed by an organisation (company, public sector, charity etc..) either together with their in-house L&D organisation or with an external L&D provider(s).

All partners must act as a team and contribute to the case study to ensure a balanced view.

HANDLING FEE - 2027

Submission is free if at least one of the applicants is an EFMD member.
An administration fee (1000 Euro + VAT per case) will be charged for non-members upon receipt of their case-study.

STRUCTURE FOR THE CASE STUDY

The following structure is intended to make each entry equally accessible for our judges. In allowing them to compare like with like, we hope to provide a fair competition!

1. **Declaration of original authorship** (to be signed by a representative of all partners). See template.

2. **Full Case including:**
    - **Table of content**
    - **Statement of word count** (max. 4.000 words - excluding appendices)
    - **Executive Summary** (1 page max. / **in a publishable format**)
    - **Introduction** (short description of all partner organisations)
    - **The main body of the case should be designed according to the structure described in the document "The Brief":**
        - **The Challenge**
        - **The Commitment**
        - **The L&D Initiative**
        - **The Impact**
    - **Reflections and any concluding remarks**
    - References & Bibliography (if needed)
    - A Key to Abbreviations used (if needed)
    - Appendices (if needed - Please avoid numerous appendices)

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WORD COUNT

EFMD is fixing the maximum word count at **4.000 words**.

This word count will comprise all text from the full case, including title page, content page, executive summary, introduction, main body & conclusions.

Are NOT calculated in this word count: appendices, bibliography & references, key to abbreviations, footnotes & endnotes, and text in diagrams (as far as the quantity of text remains reasonable).

SUBMISSION PROCESS

Expressions of interest need to be addressed to Mrs. Florence Grégoire florence.gregoire@efmdglobal.org.

Special information sessions will be organised for potential participants via a virtual meeting (webinars) from December 2026 to February 2027. Dates are available on https://events.efmdglobal.org. Those who have expressed interest will be automatically informed by email.
A list of frequently asked questions (FAQ's) is also available on the EiP webpage.

Deadline for submission of full papers: **12 March 2027**
EFMD will accept entries within the 24 hours timeframe anywhere in the world. EFMD will acknowledge receipt of all papers on the following five days.

Online submission process:
Every case-study (and appendices) must be submitted in .pdf form via the online registration process (https://events.efmd.org/2027-excellence-in-practice-awards-case-submission/)
If any technical problems, please contact Florence Grégoire by email so we can look for a solution.
Please note that EFMD will not be accepting any paper submissions.

List of documents to be submitted:

1. Declaration of authorship & authors details (a pdf file via the online registration form, or a scanned copy by email)
2. Full Case (see above suggested structure)
3. Appendices: EFMD prefers receiving the appendices embedded in the core document. However, in case these appendices include heavy pictures & frames, feel free to provide them in a separate pdf file. Please make sure they are all within ONE single file and submitted together with the full case.

Participants are allowed to add a film to their submission, by embedding an URL access in the pdf submission.

EFMD will make sure jury members have access to all different documents. However, we may not guarantee that the jury will be reading all appendices or watching all videos! Please don't overload your case!

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SELECTION PROCESS

All papers will be presented to a jury composed of representatives from EFMD Corporate-, Business School- and Executive Development Centre members. Previous year(s) winners are also invited to be part of it.

The selection period will last 3 months. EFMD will be announcing the winners' names by the end of May (latest June). All participants will be informed by email.

CONFIDENTIALITY

EFMD hereby confirms that its employees and the Excellence in Practice Awards Jury Members will:

- Keep confidential all information communicated during the course and after this Award
- not disclose to any third party any information about the case studies.

PRESENTATION & PUBLICATION

The winning cases will be invited to make a presentation during the EFMD Executive Development Conference to be held on 26-27 October 2027 in ESCP Torino (Italy). It is expected that the presentations are made by all partners to ensure a balanced view and different perspectives. The winning teams will receive their prize during the Awards Ceremony at the same event.

In agreement with the authors, winning teams (gold & silver) will have their case studies made available on the EFMD website. However, before going online, winners will be invited to revise their document and eventually delete any data that they consider confidential. Only executive summaries must be in a 'publishable' version when submitting the case.

A digest of the case will also be published (upon agreement) in EFMD Global Focus publications and other national & international relevant journals.

CONTACT

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