



EFMD

Excellence in Practice Award 2021

Title:

**GRI - Corporate Sustainability and Reporting for Competitive
Business Programme in Peru**

Client Company:

Global Reporting Initiative

Provider:

CENTRUM PUCP Business School

Executive Summary

The effects of climate change are a growing concern, and identifying solutions is urgent for sustainable development. Most of the impacts on natural resources are found within the supply chain, which typically comprises small and medium-sized enterprises (SMEs). For these reasons, sustainability reporting is a crucial instrument for SME management, as it allows companies to identify and manage the social, environmental, and economic impacts of their activities. In recent years, initiatives such as the Corporate Sustainability and Reporting for Competitive Business (CSR CB) Programme implemented by the Global Reporting Initiative and funded by the Swiss Cooperation SECO aim to reduce supply chain impacts and increase SMEs' competitiveness through sustainability reporting. In this context, this document aims to present the case study on implementing this programme in Peru as an effective and impactful Leadership and Development (L&D) intervention among partner organisations. Since 2018, more than 1,100 SMEs have been sensitised and trained on how to do sustainability reporting regarding the program's overall results. 568 SMEs from 16 departments published more than 800 sustainability reports in the four years of program implementation. It has been revealed how SMEs adopt sustainability reporting as a management tool to improve competitiveness. CENTRUM PUCP also contributed to implementing workshops for 140 participants, seminars attended by 370 people, online courses for 500 participants, a conference for 800 people, and the sensitisation and training of 127 journalists through online courses. Another significant result was the involvement of professors and more than 100 MBA students in the program. The consultancy diagnosis result allowed the identification of SMEs' challenges and opportunities by linking them to the GRI standards and the Sustainable Development Goals (SDGs). In this way, the case study shows the contributions of a L&D intervention among partner organisations. At the same time, it reinforces that the GRI content is useful to improve the management of companies, and at the same time, contribute to the SDGs, also benefiting society.