

# QuantumShift

Two Decades of Transforming Canada's  
Entrepreneurial Ecosystem

**COLLABORATION PROGRAM**



# Executive Summary

QuantumShift, a pioneering initiative by KPMG Private Enterprise and Ivey Business School, has significantly influenced Canada’s entrepreneurial landscape over the past 20 years.

Designed to address critical growth challenges, the program harnesses KPMG’s vast business insights and Ivey’s academic excellence, offering an unparalleled learning experience for high-potential entrepreneurs.

## THE CHALLENGE:



Entrepreneurs at the expansion stage, requiring scaling, innovation, and leadership shifts.

## THE STRATEGIC COLLABORATION:



Combines KPMG Private Enterprise’s industry acumen and Ivey Business School leadership education expertise.

## THE INNOVATIVE PROGRAM DESIGN:



A 5-day intensive experience featuring case studies, peer learning, and expert guidance, focusing on real-world application and community sustainment.

## THE REMARKABLE IMPACT:



- Successfully engaged over 840 entrepreneurs, fostering a community of leaders committed to growth and innovation.
- Enhanced leadership capabilities and strategic decision-making among participants.
- Facilitated notable business transformations, with alumni reporting increased profitability, strategic clarity, and market expansion post-program.
- Expansion into complementary programs like FamilyShift, QuantumShift Senior Executive Program, and CommunityShift, addressing broader entrepreneurial and societal needs.