



TÜV SÜD Global Expert Development Program
Co-operation
between TÜV SÜD and Technical University of Munich (TUM)

**Foster
internationalization
and innovative skills
through development
of technical experts**

**Add value.
Inspire trust.**

EFMD – Excellence in Practice Award 2024

Global Expert Development by TUM and TÜV SÜD

The **internationalization and the growing portfolio of TÜV SÜD** led to the need for expanded requirements for the technical experts within the company. **Technical experts** with the ability to work in an **international context** play a crucial role to reach the strategic goals regarding further globalization and technological leadership. In order to build the **necessary competencies and mindset** from within, this targeted group of technical experts was trained through a customized development program **co-created with the Technical University of Munich (TUM) to meet the needs of TÜV SÜD.**

In **three modules**, the experts' skills were **developed to drive innovation**, keep a better eye on **customer orientation and sales**, and **support change processes** as well as an **open knowledge culture**. Additionally, participants gained an **internal network** as well as a broader understanding of the **TÜV SÜD product and location portfolio**. Over the last **10 years**, **185 participants from 27 countries** were trained in **11 runs of the Global Expert Development Program**. The impact of the program on the international experts as well as on TÜV SÜD's business manifested in **great results** (see right side).

The training program was established through the **collaboration of two unique partners** and can be deemed a **true success story** that is continuing to unfold.

