Foster internationalization and innovative skills through development of technical experts

TÜV SÜD Global Expert Development Program
Co-operation between TÜV SÜD and Technical University of Munich (TUM)

EFMD – Excellence in Practice Award 2024
The internationalization and the growing portfolio of TÜV SÜD led to the need for expanded requirements for the technical experts within the company. Technical experts with the ability to work in an international context play a crucial role to reach the strategic goals regarding further globalization and technological leadership. In order to build the necessary competencies and mindset from within, this targeted group of technical experts was trained through a customized development program co-created with the Technical University of Munich (TUM) to meet the needs of TÜV SÜD.

In three modules, the experts' skills were developed to drive innovation, keep a better eye on customer orientation and sales, and support change processes as well as an open knowledge culture. Additionally, participants gained an internal network as well as a broader understanding of the TÜV SÜD product and location portfolio. Over the last 10 years, 185 participants from 27 countries were trained in 11 runs of the Global Expert Development Program. The impact of the program on the international experts as well as on TÜV SÜD’s business manifested in great results (see right side).

The training program was established through the collaboration of two unique partners and can be deemed a true success story that is continuing to unfold.